

Event Report: Seminar on "How to Plan a Start-Up: Legal & Ethical Steps"

Date: 28th April 2025

Time: 10:00 AM to 12:00 Noon

Venue: Alpha Hall, Sri Sairam Engineering College, West Tambaram, Chennai – 44

Organized by: Department of Electronics and Communication Engineering

In association with:

- Institution's Innovation Council (Ministry of Education Initiative)
- Sri Sairam Techno Incubator Foundation
- Sairam Innovation Eco-system

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Sri SAIRAM ENGINEERING COLLEGE
An Autonomous Institution
West Tambaram, Chennai - 44
www.sairam.edu.in

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

**SEMINAR ON
HOW TO PLAN A
START-UP
LEGAL & ETHICAL STEPS**

28.04.2025 | 10.00 AM to 12.00 Noon | Alpha Hall



Resource Person
Ms. ARCHANA VIJAYARAMAN
Founder & Director,
Prahana Products Private Limited



 SAIRAM INSTITUTIONS

 SAIRAM RAISE

 SAIRAM EOMS

 SAIRAM SDG ACTION PROGRAM

 REV. FR. LEO MUTTIAH
Chairman, Sairam Institutions

Objective:

The seminar aimed to educate students and aspiring entrepreneurs on the foundational legal and ethical aspects of starting a startup. It intended to instill awareness of the challenges and best practices involved in the early stages of start-up planning.

Resource Person:

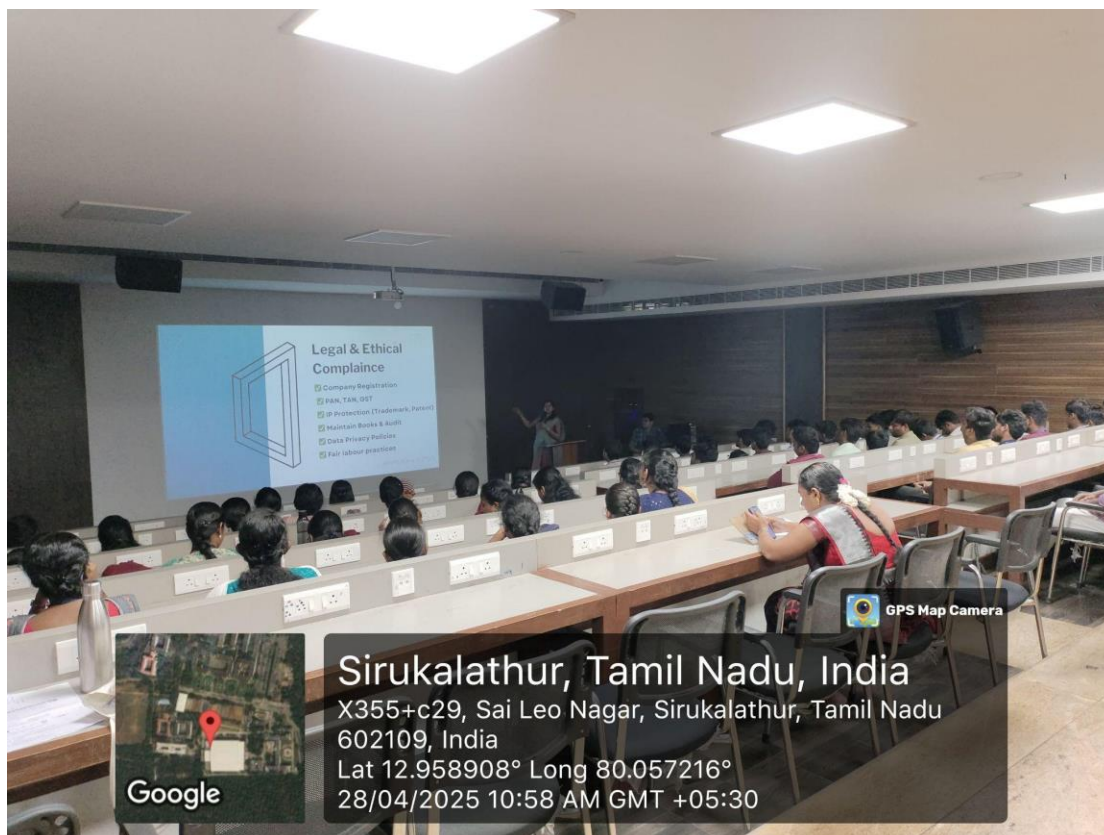
Ms. Archana Vijayaraman, Founder & Director of Prahana Products Private Limited, was the keynote speaker. With her rich experience as an entrepreneur, she shared valuable insights into the legal frameworks, compliance obligations, and ethical responsibilities required to build a sustainable start-up.

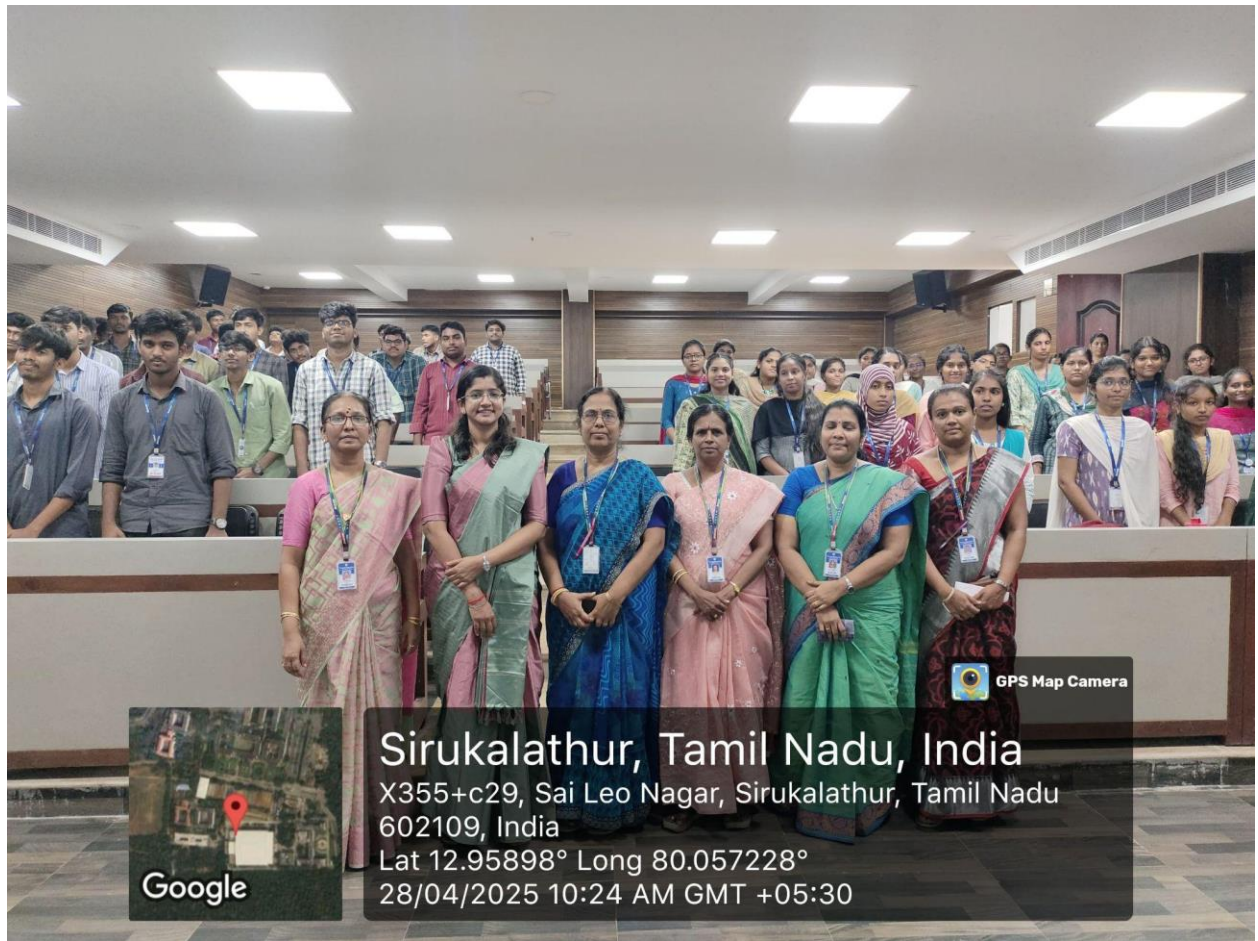
Highlights:

- Introduction to key legal requirements for start-ups, including company registration, licensing, and intellectual property protection.
- Discussion on the importance of ethical decision-making in business operations.
- Real-life examples from Ms. Archana's entrepreneurial journey to illustrate practical challenges and solutions.
- Interactive Q&A session with students to address specific queries on start-up planning.

Outcome:

The seminar was highly informative and engaging, providing a practical roadmap for students interested in entrepreneurship. It emphasized not just the technical and financial aspects, but also the ethical backbone required for long-term success.





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