

### Workshop

On

## Intellectual Property Rights (IPRs) and IP Management for Start Up

Expert speaker

### Dr. G Puthilibai

### Professor & Captain - IPR Cell

**Coordinator** 

R Chitra

Date:11/05/2022

Timing: 2:30pm To 4:00 pm

mode: offline (VRR Hall)



Ms R Chitra Co-ordinator Dr. J. Raja Dean (Academics) & HoD/ECE Dr. K. Porkumaran Principal Shri. Sai Prakash LeoMuthu Chairman & CEO Sairam Institutions

# Course content delivered in the seminar is as follows:

The Program began with the welcome address by Ms N Logeswari Year Coordinator, Second year ECE of Sri Sai Ram Engineering College. More than 200 students participated in this workshop. The event Co-ordinator Ms.R Chitra was present in the workshop along with the ECE department staff and second year ECE students.

The Speaker Dr G Puthilibai, Professor & captain - IPR cell, Sri Sairam Engineering College mainly focuses on the basics of Intellectual Property Rights, types of Intellectual property and about the role of intellectual property rights in encouraging innovation and creativity.

The speaker also gave the awareness regarding the need of IP filing, mechanism and methodology involved in filing IP at national and international level. The speaker explained the challenges and opportunity present in the filing the patent.

Below some of the images which gives the pictorial overview of the workshop









