

seller

marketing linkage their produce and ated awareness on the rketing opportunities ilable to them and also challenges that they y face. As many as Buyers from Chennai luding Payagri, 24 ntra, Waycool, Sunny Exports, Lawrence e Agro (LEAF), gaon Technologies, al Foods Frutunes, rai kadai, Xaas-tag, al Basket,, participated the Meet. The Meet inaugurated by Smt. lma Raghunathan, ef General Manager, BARD, Tamil Nadu ional Office, Chennai. le some of the FPOs d finalise on the spot with the Buyers, r FPOs would be alizing the marketing p in due course of

n Exhibition-cum-Sale gri produce was also nged at NABARD nises. The products layed were Coconut other oils, Spices, ets & Other cereals ding organic produce Fruits & Vegetables.

arrives

row both volumes, well market share, 019," said Anurag rotra, president & ging director, Ford

ith 2020 Endeavour, re offering a product combines best of worlds – outstanding bilities & class- ng fuel efficiency d thereby delivering than SUV customers t. With its enhanced proposition, we confident that the avour will become SUV of choice for al new customers."



AICTE Sponsored International Conference on Communication, Computing and Internet of Things held at Sri Sairam Engineering College by Department of ECE. Dr J ThamilSelvi, Organising Secretary, Dr J Raja, General Chair & HOD, Sai Prakash Leo Muthu, Chairman & CEO, Sairam Group of Institutions, Dr Mithileysh Sathiyarayanan Founder & CEO, MIT Square, London, Chief Guest, Dr Kyung Tae Kim, Emeritus Professor, Department of Information and Communication Engineering, Hannam University, Daejeon, South Korea, Dr A Rajendra Prasad, Principal, Dr S Brindha, Organising Chair.

Apollo Cancer Centre put up 'Billboard that Breathes'

Chennai, Feb 28: 'Billboard that Breathes' at Apollo Cancer Centre, Teynampet throws light on the serious health risk that arises due to pollutants in our atmosphere. What pollutants could cause to us is impersonated by the artificial giant size white lungs installed at Apollo Cancer Centre. Eventually the lungs is bound to turn

completely black.

The installation depicts the human lungs, retrofitted with HEPA filters and a fan that mimics breathing to visually demonstrate the impact of air pollution. One can witness the greying lungs as they breathe polluted air day after day.

This is an initiative by

Apollo Hospitals, Chennai as part of the Climate Action Month. Along with Comptroller and Auditor General of India (CAG) and Jhatkaa.org. 'The Billboard that Breathes' is a unique installation that depicts the human lungs, retrofitted with HEPA filters and a fan that mimics breathing, to visually demonstrate the

impact of air pollution. You can witness the greying lungs as they breathe polluted air, day by day.

The focus of this month-long event is to demystify climate emergency and draw attention to the need for concerted action at the individual and collective level to address it.

