

SEC Online Business Model Contest 2020

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Students excel in Sairam Engg College online business model contest

Chennai, July 17: Sri Sairam Engineering College Chennai under the aegis of AICTE Sponsored Entrepreneurship Development Cell, E-Club and MHRD Institution Innovation Council jointly organized Business Plan Model Contest for Engineering and Management students during the pandemic period.

The main motto of the programme is to promote and encourage preparing a Business Model and enhancing their capabilities in Business Analysis and introducing unique Business Plan in the current affairs. In this contest

around 70 Business Models were submitted.

Among the different proposals submitted by the students, around 30% of the proposals were submitted by First Year Engineering Students which shows their enthusiastic and high involvement in awareness about small and medium business and venture development facilities in present scenario.

The ED-cell screened the various proposals in three stages with the support of Financial and Business experts and finally the experts rated top three Business Models

namely, I prize with cash award of Rs. 15, 000/-: SPR based Smart Corona Test Kit by Gayathri. S, Ranjana. R & KhyathiPriya. K of ECE, II prize with cash prize of Rs. 10,000/-: Health Intelligent Smart watch by Ram Dhiwakar. S of MECH & Nisha G Mathur of CSE and III prize with a cash prize of Rs.5000/-: B. Devaneshwar, M.YuvanthikaMeenakshi & P.Gowtham of ECE and three more deserved Business Models namely 1. Ignite Billion by Bharathwaj K, Aadithya S & Balasubramaniam of ECE, 2. Smart Socket

by KattaVenkata Rithwik, Guru Bharathi M, A. P Rajan & AmarthiyaSai E. M of ECE, 3. Shelf Traversing Bot for Industrial and Commercial Applications by Tejaswini.S, Shanmugapriya.M & Preethi.B.A of ECE were appreciated and distributed cash award of Rs.1000/- each.

This programme was initiated by Ed-Cell Coordinator Dr. K. Maran, E-Club Coordinator Dr. S. Dinesh Kumar and MHRD IIC Coordinators Dr. K. Renganathan and N. Vasudevan.

Dr. K. Renganathan